



# Recycling Visual & Event Ideas

## VISUAL DISPLAYS

Visual displays can grab the attention of students and faculty/staff and help demonstrate your commitment to recycling and sustainability. Below are a few ideas of easy & affordable things you can do at your account to attract attention to your efforts.

1. **Hang the provided posters** in a place where students, faculty and staff will notice them. Consider placing a few empty plastic bottles next to the posters or putting a recycling bin underneath to create a bigger and even more eye-catching display.
2. **Use empty & clean milk jugs, 10# cans, etc. as centerpieces on the tables** in your dining facility. Attach information to the containers about recycling and conservation.

One possibility is to attach extra copies of the napkin dispenser inserts provided with the kit.

3. **Created a large stacked or hanging display.** Empty 10# cans, plastic grocery bags, etc. can be stacked on top of each other or strung together to great a large eye-catching display. Make sure the items are securely fastened so the display does not fall on someone. Include information about what you do or what students can do to recycle these items.
4. Rededicate a **bulletin board** in or near your dining facilities **to focus on recycling and sustainability** efforts. Consider asking a student manager or a student group to help you post information in an interesting & appealing way that will catch student's attention and provide educational information.



# CONTESTS & EVENTS

Organizing contests and events are a great way to get people excited, boost participation and gain more attention about your efforts.

1. Partner with your campus to hold a contest to **decorate recycling bins** for all over campus and/or in your dining facilities.
2. Review the included information regarding **recycling bins for catering events** that can be used even during formal events.



3. Hold a **Recycled Art Contest** for students to create pieces of art out of recycled materials. Consider providing some otherwise unusable materials out of your kitchen or ask students to get creative with they can find at their own homes.



4. Organize a **Campus or Community Cleanup**. Work with a campus group to enlist student, administrative and Sodexo volunteers to spend a couple of hours picking up trash and recyclables in your community. Make sure to ask volunteers to keep trash and recyclables separate from each other and consider providing a light snack for the group afterwards to show your appreciation and support.



## REMEMBER

When organizing a recycling or Earth Day activity on campus, make sure your prizes are eco-friendly.

Fun & easy ideas include:

- Gift certificates to campus dining locations
- Reusable tote bags or shopping bags
- Organic and natural foods & coffees
- Energy efficient light bulbs

**\*More Earth Day activity ideas** are described in the Earth Day/April Holidays Manager's Guide available on the Marketing Resource Center or from your marketing support person.